

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Advertiser	Stabenow for Senate	Invoice #	128975-1
Product	Stabenow Week of 9/24 12018	Invoice Date	09/30/12
Estimate Number	12018	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12

Station	WJBK	Order #	128975
Account Executive	Matt Joseph	Alt Order #	
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 09/30/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
				09/24/12 to 09/30/12	1x	--W----					
	WJBK			W	09/26/12	:30	5:38 AM	DS-T12-01H	\$600.00		1
2	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
				09/24/12 to 09/30/12	2x	-T-T---					
	WJBK			Tu	09/25/12	:30	6:16 AM	DS-T12-01H	\$1,100.00		1
	WJBK			Th	09/27/12	:30	6:29 AM	DS-T12-01H	\$1,100.00		2
3	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
				09/24/12 to 09/30/12	5x	MTWTF--					
	WJBK			M	09/24/12	:30	7:30 AM	DS-T12-01H	\$1,100.00		1
	WJBK			Tu	09/25/12	:30	7:17 AM	DS-T12-01H	\$1,100.00		2
	WJBK			W	09/26/12	:30	7:37 AM	DS-T12-01H	\$1,100.00		4
	WJBK			Th	09/27/12	:30	7:09 AM	DS-T12-01H	\$1,100.00		5
	WJBK			F	09/28/12	:30	7:49 AM	DS-T12-01H	\$1,100.00		3
4	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
				09/24/12 to 09/30/12	4x	M-WTF--					
	WJBK			M	09/24/12	:30	7:51 AM	DS-T12-01H	\$1,100.00		3
	WJBK			W	09/26/12	:30	7:09 AM	DS-T12-01H	\$1,100.00		1
	WJBK			Th	09/27/12	:30	7:59 AM	DS-T12-01H	\$1,100.00		2
	WJBK			F	09/28/12	:30	7:17 AM	DS-T12-01H	\$1,100.00		4
5	WJBK	Fox 2 News AM Su 8a	8a-9a								
	CDR										
				09/24/12 to 09/30/12	1x	-----S					
	WJBK			Su	09/30/12	:30	8:12 AM	DS-T12-01H	\$650.00		1
6	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Product	Stabenow Week of 9/24 12018
Estimate Number	12018

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	128975-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	128975
Alt Order #	
Deal #	
Order Flight	09/24/12 - 09/30/12

IDB #	
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6	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					09/24/12 to 09/30/12	1x	---T---				
	WJBK			Th	09/27/12	:30	9:59 AM	DS-T12-01H	\$600.00		1
7	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					09/24/12 to 09/30/12	1x	-T-----				
	WJBK			Tu	09/25/12	:30	9:25 AM	DS-T12-01H	\$375.00		1
8	WJBK	M-F 4p-430p	4p-430p								
	CDR										
					09/24/12 to 09/30/12	2x	--W-F--				
	WJBK			W	09/26/12	:30	4:13 PM	DS-T12-01H	\$600.00		1
	WJBK			F	09/28/12	:30	4:29 PM	DS-T12-01H	\$600.00		2
9	WJBK	M-F 430p-5p	430p-5p								
	CDR										
					09/24/12 to 09/30/12	3x	MT-T---				
	WJBK			M	09/24/12	:30	4:56 PM	DS-T12-01H	\$600.00		2
	WJBK			Tu	09/25/12	:30	4:52 PM	DS-T12-01H	\$600.00		1
	WJBK			Th	09/27/12	:30	4:50 PM	DS-T12-01H	\$600.00		3
10	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					09/24/12 to 09/30/12	2x	--W-F--				
	WJBK			W	09/26/12	:00			<del>\$1,500.00</del>	See MG 11.2,11.3,11.4	1
	WJBK			F	09/28/12	:00			<del>\$1,500.00</del>	See MG 11.2,11.3,11.4	2
11	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	WJBK			M	09/24/12	:00			<del>\$1,500.00</del>	See MG 11.2,11.3,11.4	1
	WJBK			M	09/24/12	:30	5:43 PM	DS-T12-01H	\$1,500.00	MG for 11.1,10.2,10.1	2
	WJBK	Fox 2 News at 5p	5p-530p	W	09/26/12	:30	5:24 PM	DS-T12-01H	\$1,500.00	MG for 11.1,10.2,10.1	3

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Sales Region	Local

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Billing Calendar	Broadcast
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11	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
	WJBK	Fox 2 News at 5p	5p-530p	F	09/28/12	:30	5:14 PM	DS-T12-01H	\$1,500.00	MG for 11.1,10.2,10.1	4
12	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					09/24/12 to 09/30/12	1x	-T-----				
	WJBK			Tu	09/25/12	:30	6:11 PM	DS-T12-01H	\$1,500.00		1
13	WJBK	BONES	8p-9p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	WJBK			M	09/24/12	:30	7:58 PM	DS-T12-01H	\$3,000.00		1
14	WJBK	We Prime Rotator	8p-10p								
	CDR										
					09/24/12 to 09/30/12	1x	--W----				
	WJBK			W	09/26/12	:30	8:29 PM	DS-T12-01H	\$10,000.00		1
15	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					09/24/12 to 09/30/12	4x	-T-TF-S				
	WJBK			Tu	09/25/12	:30	10:46 PM	DS-T12-01H	\$2,500.00		1
	WJBK			Th	09/27/12	:30	10:11 PM	DS-T12-01H	\$2,500.00		4
	WJBK			F	09/28/12	:30	10:24 PM	DS-T12-01H	\$2,500.00		3
	WJBK			Su	09/30/12	:30	10:45 PM	DS-T12-01H	\$2,500.00		2

Aired Spots **30**

<u>Gross Total</u>	<b>\$46,325.00</b>	
<u>Agency Commission</u>	<b>\$6,948.75</b>	
<u>Net Amount Due</u>	<b>\$39,376.25</b>	<b>Payment Terms 30 Days</b>

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